

EUROPASS CURRICULUM VITAE



PERSONAL INFORMATION

First name(s) / Surname(s)

Address

Telephone

E-mail

Nationality

Date of birth

Silvia Iacuzzi

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University of Udine

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Italian

25.05.1975

WORK EXPERIENCE

- Dates (from – to)
- Workplace name and address
 - Business or sector type
 - Title
- Main tasks and responsibilities

2022 - today

Department of Economics and Statistics, University of Udine, Italy

Public organization

Associate Professor, SECS P/07

Teaching Intellectual Capital, Integrated Report, Accounting for sustainability, Environmental accounting, Strategic Business Innovation, Welfare and Healthcare Management

Tutoring students, trainees and theses of the Bachelor's and Master's degree courses in Business Administration, Food Science and Culture, and Master's in Managing and Governing Public Institutions

Main research proj.: - preparation of non-financial reports (integrated reports, social reports, etc.) for public institutions and Third Sector

- pricing of utilities and integrated services according to the tariff method
- identifying financial and non-financial performance indicators (intellectual capital, ESG, etc.) for local authorities and other public and private companies
- regulation, pricing, governance, and management of public personal care services (nurseries, retirement homes, day care centres, etc.)
- financial impact of slot machines on operators in Friuli Venezia Giulia and consequences of their potential removal

- Dates (from – to)
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2019-2022

Department of Economics and Statistics, University of Udine, Italy

Public organization

Assistant Professor, SECS P/07

Teaching Intellectual Capital, Integrated Report, Environmental accounting, Knowledge Management, Strategic Business Innovation, Welfare and Healthcare Management

Tutoring students, trainees and theses of the Bachelor's and Master's degree courses in

	<p>Business Administration, Food Science and Culture, and Master's in Managing and Governing Public Institutions</p> <p>Main research proj.:- preparation of non-financial reports (integrated reports, social reports, etc.) for public institutions and Third Sector</p> <ul style="list-style-type: none"> - pricing of utilities and integrated services according to the tariff method - identifying financial and non-financial performance indicators (intellectual capital, ESG, etc.) for local authorities and other public and private companies - regulation, pricing, governance, and management of public personal care services (nurseries, retirement homes, day care centres, etc.) - financial impact of slot machines on operators in Friuli Venezia Giulia and consequences of their potential removal
<ul style="list-style-type: none"> • Dates (from – to) • Workplace name and address <ul style="list-style-type: none"> • Business or sector type • Title • Main tasks and responsibilities 	<p>2017-2019</p> <p>Department of Economics and Statistics, University of Udine, Italy</p> <p>Public organization</p> <p>Senior Researcher, SECS P/07</p> <p>Teaching Accounting and Management for Public Administration and Public Sector Organizations, Intellectual Capital, Research Methods</p> <p>Tutoring students, trainees and theses of the Bachelor's and Master's degree courses in Business Administration</p> <p>Main research proj.:- regulation, pricing, governance, and management of public personal care services (nurseries, retirement homes, day care centres, etc.)</p> <ul style="list-style-type: none"> - Silver Economy and its impact in Friuli Veneyia Giulia - financial impact of slot machines on operators in Friuli Venezia Giulia and consequences of their potential removal - financial, tax, and asset analysis and post-amalgamation perspectives for amangamation processes for municipalities in Friuli Venezia Giulia - interventionist training for planning and developing an innovative management planning and control system
<ul style="list-style-type: none"> • Dates (from – to) • Workplace name and address <ul style="list-style-type: none"> • Business or sector type • Title • Main tasks and responsibilities 	<p>2008 - 2017</p> <p>Italy</p> <p>Freelance consultant,</p> <p>International consultant and project manager</p> <p>Planning, development, and implementation of sustainable solutions for strategic and operationa issues of market entry, international marketing, cost management especially for SMEs in North-East Italy</p>
<ul style="list-style-type: none"> • Dates (from – to) • Workplace name and address <ul style="list-style-type: none"> • Business or sector type • Title • Main tasks and responsibilities 	<p>2006 - 2017</p> <p>Perspico Ltd, London, United Kingdom</p> <p>Consultancy and strategic research</p> <p>Director and Senior Research Consultant</p> <p>Development and implementation of research tools for performance monitoring and strategy optimisation for international projects</p>
<ul style="list-style-type: none"> • Dates (from – to) • Workplace name and address <ul style="list-style-type: none"> • Business or sector type • Title • Main tasks and responsibilities 	<p>1997 - 2014</p> <p>Higher education institutions: FOM, Stuttgart, Germany; GSO Technische Hochschule & Management Institut, Nurnberg, Germany; University of Padova, Italy; University of Oxford, UK</p> <p>Higher education</p> <p>Freelance teacher of graduate and post-graduate courses</p> <p>Teaching and thesis tutoring for degree, master and senior courses in:</p> <ul style="list-style-type: none"> - Quantitative and qualitative research - Marketing and international marketing - Internationalization and intercultural competences - Promotion and communication tools

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 - Business or sector type
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1996 - 2006
 Oxford Research International (UK) Limited, Oxford (United Kingdom)
 Consultancy and strategic research
 Director (initially Analyst)
 Design and implementation of qualitative and quantitative research in more than 40 transition and developing countries for international organisations, NGOs and multinationals
 Main responsibilities: client acquisition proposal writing, project management, research design and sampling, recruiting/training/ supervision of fieldworkers and data analysts, quantitative data analysis, media and client reporting
 Selected projects:

- public opinion survey in post-war Iraq resulting in major international media coverage and policy recommendations presented at the UN, the White House, the German Foreign Ministry, other NGOs and governmental agencies; several quantitative and qualitative projects with large international media coverage from ABC, BBC, NHK, Spiegel, Time Magazine, etc.;
- multi-country qualitative and quantitative studies of audiences and development programmes by international broadcasters such as BBC, CNN, VOA, etc.
- research and monitoring on behalf of UNICEF of the impact of policies of Eastern European governments on vulnerable youth;
- monitoring, assistance and data analysis of the EU CEE Barometer
- market entry strategy for a leading car manufacturer into China, including advice on brand positioning, communication strategy, factory location and pricing;
- supporting a major card issuer with new marketing strategies and product development by identifying key triggers and obstacles to credit card usage at point-of-sale in the Czech Republic, Morocco, Poland, Russia, South Africa and the UAE;
- development of a result-driven marketing campaign in North Africa and the Baltic countries for one of the top white goods producers, with a focus on distribution channels, advertising campaigns and promotions.

EDUCATION AND TRAINING

- Dates (from – to)
- Higher Education Institution
 - Awarded title

2015-2016
 EuropaCube Innovation Business School, Bologna (Italy)
 Master “Europrogettazione 2014-2020”, European Project Designing
 Focus on: aims of the 2014-2020 programmes, project cycle management, logframe matrix and project design; project management technique and methods; proposals evaluations; European funding opportunities (Horizon 2020, Creative Europe, Erasmus+, Europe for Citizens, INTERREG, etc.)
 Writing up of a mock proposal for a European-for-Citizens project

- Dates (from – to)
- Higher Education Institution
 - Awarded title

1999-2002
 Eberhard-Karls-Universität, Tübingen (Germany)
 Doctorate/PhD in Social sciences (politics, economics, sociology) (grade: magna cum laude)
 Thesis title: “Support for democracy in Georgia. An empirical study”
 Supervisor: Prof. Gerd Meyer (second supervisor: Prof. Anthony Heath, University di Oxford)

- Dates (from – to)
- Higher Education Institution
 - Awarded title

1994-1997
 University of Oxford , Oxford (United Kingdom)
 BA Hons in PPE (grade 2:1)

- Dates (from – to)
- Higher Education Institution
 - Awarded title

1992-1994
 United World College of the Adriatic, Duino, Trieste (Italy)
 International Baccalaureate (grade 44/45)
 Higher level: History, Italian, Mathematics, Philosophy
 Subsidiary level: Chemistry, Economics, English

PERSONAL SKILLS AND COMPETENCES

MOTHER TONGUE(S)

ITALIAN

OTHER LANGUAGES

- Reading Excellent (C2)
- Writing Excellent (C2)
- Speaking Excellent (C2)

- Reading Excellent (C1)
- Writing Good (B2)
- Speaking Good (B2)

INSTITUTIONAL POSITIONS

Delegate of the Department of Economics and Statistics for the European Researchers' Charter Working Group (2021 - present)

Delegate of the Department of Economics and Statistics for the University Internationalisation Commission (2019 - 2022)

SCIENTIFIC PUBLICATIONS

Brief mention of type, number and field(s)

Some 40 scientific publications in the field of public accounting and management. These are mainly articles in international scientific journals, including 5 articles in A-rated journals and one AIDEA-referenced monographic volume.

RESEARCH ACTIVITY

Brief mention of projects and research groups.

Research projects in public accounting and management, value creation, stakeholder engagement, intellectual capital, integrated, social and sustainability reporting.

Member of the research groups in: - Accounting, Accountability e Performance Management
- Strategia, Corporatee Network Governance
- Welfare, Healthcare and social innovation and policies

PRIVACY

I authorize the processing of my personal data in accordance with Article 13 of Legislative Decree No. 196 of June 30, 2003 – "Code regarding the protection of personal data" and Article 13 of the GDPR 679/16 – "European Regulation on the protection of personal data"

29 marzo 2023